

DEAR

Most of you may know that Westbrook Lobster is a family-owned and operated business. My brother (Matt), and my father (Larry) are the ones you see at the restaurant. Who you probably do not know are the other members of the Lariviere family. We also have an older sister, Kathyjo (or KJ as she always goes by) who is not involved in the restaurant business. March happens to be KJ's birth month so I thought this would be a great time to tell you about KJ and our growing family.



KJ lives in East Haddam with her husband, Michael. Adding another Michael in the family makes it very confusing when we all get together! They have two beautiful daughters, Julia (who is almost 4) and the newest

member of the family, Avery who is just three months old. Julia has an amazing personality and loves to draw, play soccer, and has a fascination with princesses and fairies. She also, as I just recently found out, has the uncanny ability to hula-hoop like a pro. Little Avery was born in the early hours of Thanksgiving morning which made for a very interesting day for all of us. Although Avery doesn't do much besides sleep, cry, and poop at the moment, I am excited to watch her grow up.



Julia takes really good care of her little sister and she is sure to follow in her footsteps and maybe even be a Red Sox fan with a little persistence from her awesome uncles, much to the dismay of her Yankee loving father (slim chance, I'm sure!)

Cheers, *Michael*



WESTBROOK LOBSTER

Restaurant & Catering



WestbrookLobster.com or
facebook.com/westbrooklobster or

Tweet us @WestbrkLobster or

Check In at foursquare

CLINTON Gets a Makeover

We are very excited to announce that our Clinton restaurant has had a makeover! We welcome you to come see the updated dining room and other great improvements.

NCAA Basketball March Madness!

Good luck to the UCONN Huskies (Michael's alma mater) and the University of Maryland Terrapins (Matthew's alma mater)!!!

St. Patrick's Day Specials in Wallingford

Corned Beef & Cabbage Special - \$12.99
Wednesday & Thursday, March 16-17 (Wallingford Only)

MARCH MONTHLY COUPON
\$5 OFF Lunch or Dinner
in March

PROMOTIONS in March

Mondays: LOBSTERMANIA

All lobster dinners, lobster rolls, and lobster entrees at deeply discounted prices!

BALD Tuesdays: BALD is Beautiful

If you have lost some of that beautiful hair we all cherish you need to eat at Westbrook Lobster on Tuesdays. We are offering discounts depending on your level of baldness.

- 10% Off - Receding Hair Line**
- 20% Off - Crown Balding**
- 30% Off - Extensive Hair Loss**



Needless to say we are not going to mention your qualifications for this promotion. You have to ask for it to qualify. Here at Westbrook Lobster we (especially Larry!) do believe... Bald Is Beautiful! (Cannot be used with any other discount or award certificate.)

Wednesday: Pasta Night & Double Points

Pasta lovers rejoice & for every \$1 spent, you get 2 points!

YOUR LUCKY DAY:

Stop by either of our locations on your Lucky Day for a **FREE Fried Calamari Appetizer**.

Minimum \$25 purchase. Not to be combined with birthday discount, other coupons/discounts or award certificates. Valid in Clinton or Wallingford. Dine-in Only.

Your Member #:

THE CAPTAIN'S LOUNGE

in Wallingford



Drink&Think: Trivia Tues. Cash prizes to the winning team! Your host Quizmaster Tim tests you on a broad range of categories including the dreaded but exciting "Name that Face" final round. Get in on the good times starting every Tuesday @ 8:30pm.



Oyster Thursdays: 75¢ 75¢ Oysters on the Half Shell (In the Bar Only).



Saturday Late Night: Happy Hour Our famous Happy Hour Menu is available late-night on Saturdays from 8-10pm. Wallingford's only Late Night Happy Hour happens at the Captain's Lounge, on Saturday nights.



Entertainment Calendar: Every Saturday @ 8:30pm Great music in an intimate setting. Music ranging from Billy Joel and The Beatles to classic & modern rock. Paired with our Late Night Happy Hour from 8-10 PM. Come relax and have a great time!

SOCIAL MEDIA FourSquare & Twitter

We're now on Foursquare & Twitter! Social networking is fast becoming an everyday part of our lives with the onset of Facebook and Twitter. We're very excited to be adding Twitter and Foursquare to the way we communicate with you!



Follow us on **Twitter** (@Westbrklobster) to be informed of last minute & **exclusive deals** for our Twitter followers. We'll be offering secret **freebies** (liked free beers & drinks) and other fun and exciting random thoughts, ideas, and promotions from owners Mike & Matt.

Foursquare (foursquare.com) is a new way to share your location with friends via your mobile device's



GPS as well as reward our frequent visitors. When you arrive at Westbrook Lobster, you "check-in" on Foursquare. Earn "badges" and check-in enough and become the "mayor" of Westbrook Lobster. We'll be **rewarding** Foursquare visitors on frequency of check-ins, "mayorships", and other **perks** for just checking-in. Post a "tip" and receive **special discounts!**



WESTBROOK LOBSTER

346 East Main Street
Clinton, CT 06413
(860) 664-9464

&

300 Church Street
Wallingford, CT 06492
(203) 265-5071

Dining Hours Sun.-Thu.: 11am-9pm / Fri.-Sat.: 11am-10pm

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NEW HAVEN, CT





THE SEAFOOD MARKET

at our **Clinton Location**

Invisible Chef Prepared Meals Now Just \$9.95 or buy more + save

Our prepared meal selections are now priced under \$10. Each meal serves one and includes one side. We've added some new choices to keep things interesting.

Make your meal complete by adding a salad for just \$3 or a bowl of Clam Chowder for \$4.

Everyday Meal Selections:

- Mexican Baked Cod Stuffed Sole**
- Shrimp Scampi**
- Stuffed Shrimp**
- Spice Rubbed Salmon**
- Seafood Paella**
- Seafood Combo**
- Chicken Francaise**



Buy More and Save!

2 meals for \$18 | 3 meals for \$25 | 4 meals for \$32

MARCH MARKET COUPON

\$5 OFF

 Seafood Market
Purchase of \$25

Seafood Market is located in Clinton, CT at Westbrook Lobster.
Minimum \$25 purchase. Valid during the month of March 2011.
Cannot be combined with any other discount or Invisible Chef offer.

Your Member #:

DAILY SEAFOOD SPECIALS

- Monday** 25%-OFF Tilapia Fillets
- Tuesday** 25%-OFF Organic Salmon Fillets
- Wednesday** 25%-OFF Yellowfin Tuna Steaks
- Thursday** 25%-OFF Codfish Fillets
- Friday** 25%-OFF Sea Scallops
- Saturday** 25%-OFF Live Lobsters
- Sunday** 25%-OFF Raw Shrimp



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